

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
960031-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	960031	07909843

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A124H	\$850.00 NM
2	WESH	W	10/10/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A124H	\$850.00 NM
4	WESH	Th	10/11/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A124H	\$850.00 NM
3	WESH	F	10/12/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A124H	\$850.00 NM
2	10/15/12	10/15/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D148H	\$1,000.00 NM
3	10/09/12	10/12/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	4	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	10/09/12	8:44 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A124H	\$1,300.00 NM
2	WESH	W	10/10/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A124H	\$1,300.00 NM
3	WESH	Th	10/11/12	8:34 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A124H	\$1,300.00 NM
1	WESH	F	10/12/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A124H	\$1,300.00 NM
4	10/15/12	10/15/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D148H	\$1,500.00 NM
5	10/09/12	10/12/12	*Early Sunrise @4:30AM 430a-5am		-TWTF--	:30	4	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/09/12	4:42 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A124H	\$75.00 NM

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FIN# 59-3186949

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960031-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	*Early Sunrise @4:30AM 430a-5am		-TWTF--	:30	4	\$75.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/10/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A124H	\$75.00 NM
4	WESHTh		10/11/12	4:49 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A124H	\$75.00 NM
1	WESHF		10/12/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A124H	\$75.00 NM
6	10/15/12	10/15/12	*Early Sunrise @4:30AM 430a-5am		M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	4:41 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D148H	\$50.00 NM
7	10/13/12	10/13/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		10/13/12	5:58 AM	Sat 5-6a	Sat 5-6a	:30	OFA12D148H	\$50.00 NM
8	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		10/13/12	6:53 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12D148H	\$250.00 NM
2	WESH Sa		10/13/12	7:59 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12D148H	\$250.00 NM
9	10/14/12	10/14/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Su		10/14/12	8:59 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	OFA12D148H	\$1,800.00 NM
10	10/09/12	10/12/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH Tu		10/09/12	9:50 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12A124H	\$800.00 NM
3	WESHW		10/10/12	9:38 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12A124H	\$800.00 NM
4	WESHTh		10/11/12	9:39 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12A124H	\$800.00 NM
1	WESHF		10/12/12	9:49 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12A124H	\$800.00 NM
11	10/15/12	10/15/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	9:44 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12D148H	\$900.00 NM
12	10/09/12	10/12/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Tu		10/09/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	OFA12A124H	\$700.00 NM
4	WESHW		10/10/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	OFA12A124H	\$700.00 NM

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960031-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/12	10/12/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	10/11/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	OFA12A124H	\$700.00 NM
3	WESH	F	10/12/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12A124H	\$700.00 NM
13	10/15/12	10/15/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	OFA12D148H	\$800.00 NM
14	10/09/12	10/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-TWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/09/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A124H	\$500.00 NM
1	WESH	W	10/10/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A124H	\$500.00 NM
2	WESH	F	10/12/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A124H	\$500.00 NM
15	10/09/12	10/12/12	Days of Our Lives	1:00-2:00 PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/09/12	1:46 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12A124H	\$800.00 NM
2	WESH	W	10/10/12	1:46 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12A124H	\$800.00 NM
1	WESH	Th	10/11/12	2:00 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12A124H	\$800.00 NM
4	WESH	F	10/12/12	1:44 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12A124H	\$800.00 NM
16	10/15/12	10/15/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	1:27 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D148H	\$800.00 NM
17	10/09/12	10/12/12	KATIE COURIC DAY	2-3PM	-TWTF--	:30	8	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	8	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WESH	Tu	10/09/12	2:13 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
2	WESH	Tu	10/09/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
1	WESH	W	10/10/12	2:30 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
5	WESH	W	10/10/12	2:59 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
3	WESH	Th	10/11/12	2:31 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
6	WESH	Th	10/11/12	2:58 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
4	WESH	F	10/12/12	2:23 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
8	WESH	F	10/12/12	2:56 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
18	10/15/12	10/15/12	KATIE COURIC DAY	2-3PM	M-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/15/12	2:23 PM	KATIE COURIC DAY	2-3PM	:30	OFA12D148H	\$250.00 NM

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Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/15/12	10/15/12	KATIE COURIC DAY	2-3PM	M-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	2:43 PM	KATIE COURIC DAY	2-3PM	:30	OFA12D148H	\$250.00 NM
19	10/09/12	10/12/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	8	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	8	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$650.00 NM
5	WESH	Tu	10/09/12	3:55 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$650.00 NM
3	WESH	W	10/10/12	3:22 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$650.00 NM
8	WESH	W	10/10/12	3:47 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$650.00 NM
6	WESH	Th	10/11/12	3:33 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$650.00 NM
4	WESH	Th	10/11/12	3:56 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$650.00 NM
1	WESH	F	10/12/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$650.00 NM
7	WESH	F	10/12/12	3:55 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$650.00 NM
20	10/15/12	10/15/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	3:18 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D148H	\$700.00 NM
2	WESH	M	10/15/12	3:49 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D148H	\$700.00 NM
21	10/09/12	10/12/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A124H	\$800.00 NM
2	WESH	W	10/10/12	4:52 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A124H	\$800.00 NM
22	10/09/12	10/12/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/09/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A124H	\$1,000.00 NM
4	WESH	W	10/10/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A124H	\$1,000.00 NM
1	WESH	Th	10/11/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A124H	\$1,000.00 NM
2	WESH	F	10/12/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A124H	\$1,000.00 NM
23	10/09/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A124H	\$1,400.00 NM
1	WESH	W	10/10/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A124H	\$1,400.00 NM
3	WESH	Th	10/11/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A124H	\$1,400.00 NM
24	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
960031-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/14/12 6:21 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 OFA12D148H \$1,200.00 NM									
25	10/09/12	10/12/12	M-F Entertainment Tonight	7:00-7:30 PM	-TWTF--	:30	3	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 10/09/12 7:26 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12A124H \$1,700.00 NM									
2 WESH W 10/10/12 7:26 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12A124H \$1,700.00 NM									
3 WESH Th 10/11/12 7:11 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12A124H \$1,700.00 NM									
26	10/09/12	10/12/12	M-F Access Hollywood	Access Hollywood /	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Tu 10/09/12 7:56 PM M-F Access Hollywood Access Hollywood / :30 OFA12A124H \$1,700.00 NM									
1 WESH W 10/10/12 7:54 PM M-F Access Hollywood Access Hollywood / :30 OFA12A124H \$1,700.00 NM									
4 WESH Th 10/11/12 7:46 PM M-F Access Hollywood Access Hollywood / :30 OFA12A124H \$1,700.00 NM									
3 WESH F 10/12/12 7:47 PM M-F Access Hollywood Access Hollywood / :30 OFA12A124H \$1,700.00 NM									
27	10/13/12	10/13/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/13/12 7:35 PM Sat. Entertainment this Week 7:00-8:00 PM :30 OFA12D148H \$1,000.00 NM									
28	10/09/12	10/12/12	M-Su News @ 11PM	11-1135p	-TWTF--	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 10/09/12 11:29 PM M-Su News @ 11PM 11-1135p :30 OFA12A124H \$1,500.00 NM									
3 WESH W 10/10/12 11:22 PM M-Su News @ 11PM 11-1135p :30 OFA12A124H \$1,500.00 NM									
2 WESH F 10/12/12 11:22 PM M-Su News @ 11PM 11-1135p :30 OFA12A124H \$1,500.00 NM									
29	10/09/12	10/12/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Tu 10/09/12 12:32 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12A124H \$850.00 NM									
1 WESH Th 10/11/12 11:58 PM NBC Tonight Show 11:35P-12:35XM :30 OFA12A124H \$850.00 NM									
3 WESH F 10/12/12 11:49 PM NBC Tonight Show 11:35P-12:35XM :30 OFA12A124H \$850.00 NM									
30	10/09/12	10/12/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-TWTF--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Tu 10/09/12 1:30 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 OFA12A124H \$300.00 NM									
1 WESH W 10/10/12 1:33 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 OFA12A124H \$300.00 NM									
31	10/15/12	10/15/12	Late Night w/Jimmy Fallon	12:35-1:35XM	M-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
960031-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED C	1897	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/15/12	10/15/12	Late Night w/Jimmy Fallon	12:35-1:35XM	M-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	1:35 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12D148H	\$300.00 NM
32	10/14/12	10/14/12	Access Hollywood	11:35P-12:35XM/12	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	12:46 AM	Access Hollywood	11:35P-12:35XM/12	:30	OFA12D148H	\$250.00 NM
33	10/15/12	10/15/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	8:45 PM	Mon NBC Prime VOICE	Prime Other	:30	OFA12D148H	\$8,000.00 NM
34	10/15/12	10/15/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	10:37 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	OFA12D148H	\$10,000.00 NM
35	10/11/12	10/11/12	NBC Prime OFFICE/PAR	9:00-10:00 PM	---T---	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/11/12		NBC Prime OFFICE/PARKS	9:00-10:00 PM	:00		\$4,000.00 NM
See MG 35.2									
2	WESH	F	10/12/12	9:19 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	OFA12A124H	\$4,000.00 NM
MG for 35.1 10/11									
36	10/15/12	10/15/12	M-F Entertainment Tonight	7:00-730 PM	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	7:16 PM	M-F Entertainment Tonight	7:00-730 PM	:30	OFA12D148H	\$1,700.00 NM
37	10/15/12	10/15/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D148H	\$1,700.00 NM
38	10/13/12	10/13/12	SATURDAY NIGHT LIVE	SATURDAY NIGHT	-----S-	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/13/12	11:47 PM	SATURDAY NIGHT LIVE	SATURDAY NIGHT	:30	OFA12D148H	\$2,000.00 NM
1	WESH	Sa	10/13/12	12:29 AM	SATURDAY NIGHT LIVE	SATURDAY NIGHT	:30	OFA12D148H	\$2,000.00 NM
39	10/09/12	10/12/12	NBC Today Show III	11AM-12PM/10-11/	-TWTF--	:30	2	\$650.00	NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
960031-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Obama/D/President		SKED C	1897

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/10/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12A124H	\$650.00 NM
2	WESHF		10/12/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12A124H	\$650.00 NM
40	10/09/12	10/09/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		10/09/12	8:27 PM	NBC Prime VOICE	8:00-9:00 PM	:30	OFA12A124H	\$8,000.00 NM
41	10/09/12	10/09/12	NBC Prime GO ON/ NEW	9:00-10:00 PM	-T-----	:30	1	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		10/09/12	9:53 PM	NBC Prime GO ON/ NEW NORM	9:00-10:00 PM	:30	OFA12A124H	\$4,000.00 NM
42	10/10/12	10/10/12	NBC Prime CHICAGO FIRE	10:00-11:00 PM	--W----	:30	1	\$5,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/10/12	10:17 PM	NBC Prime CHICAGO FIRE	10:00-11:00 PM	:30	OFA12A124H	\$5,500.00 NM
43	10/12/12	10/12/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		10/12/12	9:40 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	OFA12A124H	\$4,000.00 NM
Total Spots							98		

Payment Terms 30 Days

<u>Gross Total</u>	\$120,000.00
<u>Agency Commission</u>	\$18,000.00
<u>Net Amount Due</u>	\$102,000.00